

CHEYNE KENDALL

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To Whom It May Concern,

I recently turned professional to pursue my career on the PGA Tour. I've dreamed of being on the Tour ever since I picked up a golf club. With the dedication and hard work, I believe I am getting ever so close to my dream. Although I am early in my career, I believe I have what it takes to play with the best in the world. The success of my career has been dependent entirely upon the financial support of family, friends, and myself. I have been very fortunate to have just enough support to get my career started.

With all that being said, I would like to ask you to consider supporting my career as a professional golfer as well. As a sponsor, you will receive positive attention from myself as I use your products/name in tournaments around the world. For example, each tournament I compete in will be an opportunity for myself to advertise and promote you and/or your company. The next page is a information sheet on what it takes to have a full season on the Adams Pro Tour.

Thank you for taking the time out of your busy schedule to look over my sponsorship proposal. If you are interested or have any questions, please don't be hesitant to contact me.

Sincerely,

A handwritten signature in black ink that reads "Cheyne Kendall". The signature is written in a cursive, flowing style.

Cheyne Kendall

TOURNAMENT ENTRY FEES

13 Events at \$975/Event
TOTAL - \$12,675

HOTEL COSTS

\$80/Night for each tournament. Maximum of
4 nights per tournament.
TOTAL - \$4,160

Tournament Entry Fees - 67.5%
Hotel Costs - 22.1%
Travel Expenses - 10.4%

TRAVEL EXPENSES (GAS/FOOD)

\$100/Trip for Gas (13 Trips)
GAS TOTAL - \$1,300
\$50/Trip for Food (13 Trips)
FOOD TOTAL - \$650
TRAVEL EXPENSES TOTAL - \$1,950

TOTAL COST - \$18,785

BUT WAIT, THERE ARE BENEFITS!

Just because you're sponsoring or thinking about sponsoring, doesn't mean you're throwing money away. I want to help get some of that money back. I want to keep interest in the sponsorship. With that being said, below are a few examples of the benefits.

If 20 people sponsor \$1000, then each sponsor will receive 4% of tournament winnings until the sponsorship is paid off. After the sponsorship is paid off, then each sponsor will receive 2% of tournament winnings.

If 40 people sponsor \$500, then each sponsor will receive 2% of tournament winnings until the sponsorship is paid off. After the sponsorship is paid off, then each sponsor will receive 1% of tournament winnings.

MARCH 8 - 11	Southwest Louisiana Open - Westlake, LA
MARCH 15 - 18	Coke/Dr Pepper Walmart Open - Alexandria, LA
MARCH 29 - APRIL 1	Victoria Open - Victoria, TX
APRIL 5 - 8	Hebert Open - Houma, LA
APRIL 26 - 29	Merrill Lynch Open - St. Francisville, LA
MAY 3 - 6	North Shore Classic - Mandeville, LA
MAY 17 - 19	Gateway Buick GMC Classic - Garland, TX
MAY 24 - 27	Northwest Arkansas Championship - Bella Vista, AR
JULY 5 - 8	The Ark Classic - Brownwood, TX
JULY 12 - 15	First Bank and Trust East Texas Open - Lufkin, TX
AUGUST 9 - 12	Buffalo Run Casino Classic - Miami, OK
AUGUST 16 - 19	Texarkana Open - Texarkana, AR/TX

